

Your name

Address

City, State, Zip

Phone

DATE

RECIPIENT

Title

Company

Address

City, State, Zip

To Whom It May Concern:

I am writing to encourage **YOUR ORGANIZATION/BUSINESS** to implement a fragrance-free policy in the interest of public health and safety.

Every day, Americans are exposed to a constant barrage of synthetic fragrances that are harmful to health. Many scented products contain carcinogenic chemicals, respiratory irritants, and unregulated petrochemicals, phthalates, and other hormone-disrupting chemicals.

For millions of people with Multiple Chemical Sensitivities (MCS), this exposure can cause severe side effects and interacting in the public can be an uncomfortable or even debilitating experience.

Not only does creating a fragrance-free zone for individuals with MCS improve their quality of life, it protects everyone - adults, children, pets - from the threats of cancer, potential illness, and health complications that are a result of synthetic products.

Whether someone suffers from MCS, are just sensitive to fragrances, or simply doesn't like the smell of synthetic fragrance, a fragrance-free zone benefits all.

Many businesses, churches, and doctor's offices have started to implement fragrance-free policies to protect the public. A fragrance-free zone is free from fragrance, cigarette smoke, and chemicals, and is designed to improve the environment for those with asthma, autoimmune disorders, and chemical sensitivities.

One example of an organization implementing a fragrance-free zone is in Wisconsin. All Wisconsin DOT rest stops are fragrance free - a result of customer feedback and product availability, according to David Hunt, Wisconsin DOT representative. Wisconsin's roadside facility site manuals have been adjusted to reflect that only fragrance free products may be used for hand soaps and air deodorizers. The DOT began by replacing hand soaps with fragrance-free products in 2014. In early

2018, air fresheners were changed to fragrance-free products. Next, the DOT is switching to fragrance-free custodial cleaners. (Read more about the Wisconsin DOT's efforts here:

<http://www.onfocus.news/wisconsin-dot-implements-fragrance-free-rest-stops/>)

Here are some basic steps that every home and business can take to implement a fragrance-free zone:

1. Establish a no-fragrance policy.

Ask employees to desist from wearing fragrances (such as in lotion, deodorant, perfume, and cologne). Prohibit scented air fresheners, candles, and sprays.

2. Purchase and use only non-toxic, natural cleaning supplies.

That “clean lemon scent” doesn’t come from a lemon...and it isn't clean. Clean does not have a smell! Read the ingredients on your products. Look for labels that say "fragrance-free" and avoid those that have "fragrance" listed as an ingredient.

3. Educate employees on the issue.

For many decades, the public did not realize the dangers of smoking and secondhand smoke. The Chemical Lobby has been described as being the new “Big Tobacco,” and it is only through education that there is progress. Tell your friends, neighbors, coworkers, employers, church congregations, and doctor about the dangers of synthetic fragrance.

Other helpful links:

- STINK!, a documentary about fragrance issues:  
[www.stinkmovie.com](http://www.stinkmovie.com)
- CDC Indoor Environmental Quality:  
<https://www.cdc.gov/niosh/topics/indoorenv/chemicalsodors.html>
- Canadian Center for Occupational Health and Safety:  
[https://www.ccohs.ca/oshanswers/hsprograms/scent\\_free.html](https://www.ccohs.ca/oshanswers/hsprograms/scent_free.html)

Thank you in advance for your efforts in improving the health of our community,

Signature

YOUR NAME typed