

STINK!

Your eyes will deceive you.
Follow your nose.



THE MOVIE THE CHEMICAL INDUSTRY DOESN'T WANT YOU TO SEE.

New York Publicist

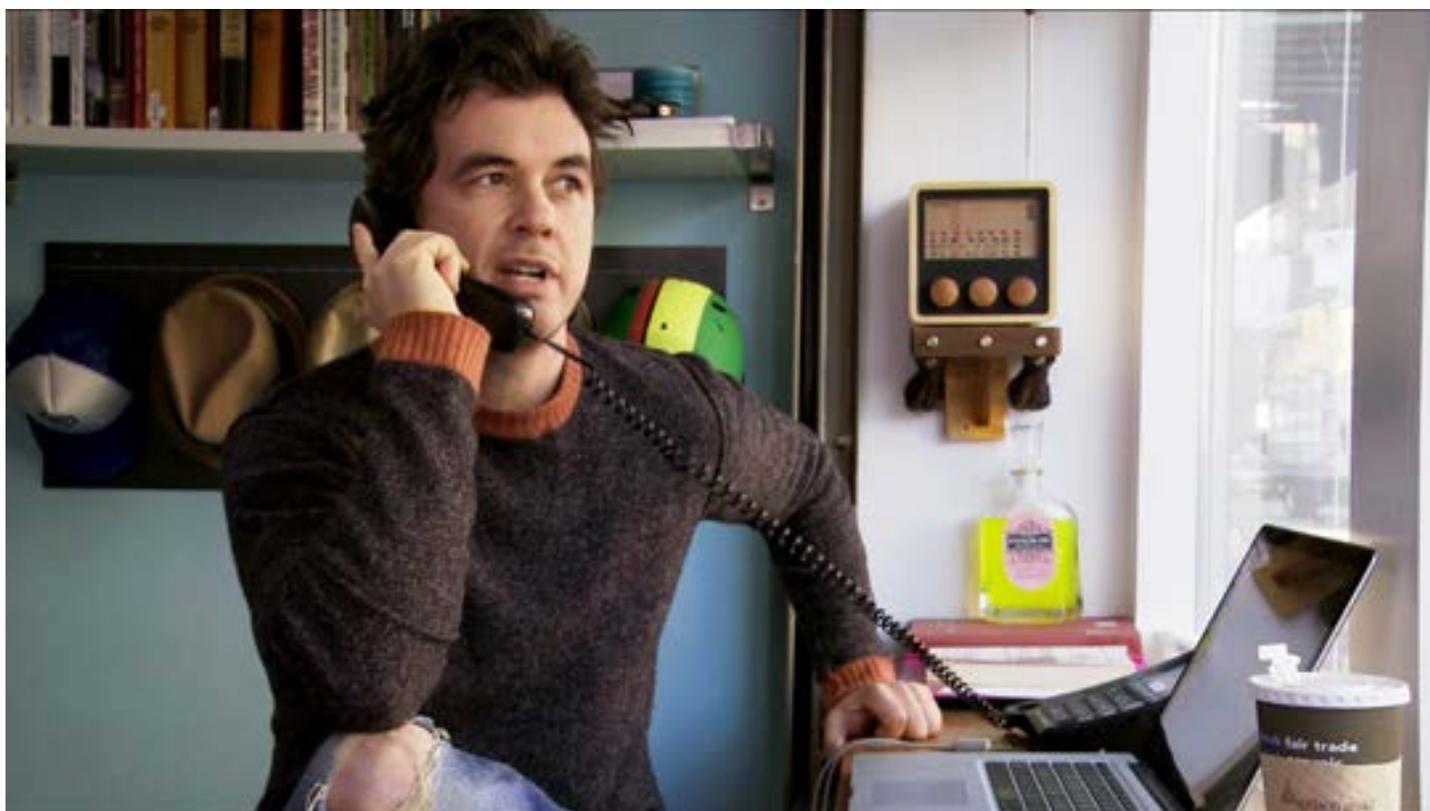
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STINK! opens with a foul smell and a pair of kids pajamas. And a single father trying to find out what that smell could possibly be. But instead of getting a straight answer, director Jon Whelan stumbles on an even bigger issue in America, which is that some products on our store shelves are not safe — by design.

Entertaining, enlightening, and at times almost absurd, “Stink!” takes you on a madcap journey from the retailer to the laboratory, through corporate boardrooms, down back alleys, and into the halls of Congress. Follow Whelan as he clashes with political and corporate operatives all trying to protect the darkest secrets of the chemical industry. You won’t like what you smell.



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I used to be ignorant about the Cancer Loophole. I thought that if a product was on the shelf in a store, that meant it was safe. I naively believed that if a product contained dangerous, toxic ingredients, ingredients that could cause cancer, that product would be banned.

This hits very close to home for me, as six years ago, my wife Heather died of cancer. Our daughters were 2 and 5 at the time. Heather was the one who conscientiously watched over the products that came into our home. Now, it is up to me to keep my girls healthy. That was a promise I made to Heather, and I am doing my best to honor that promise.

In making "Stink!" over the past three years, I have learned that companies don't need to disclose whether products contain chemicals that cause cancer or disrupt hormones, even chemicals that could interfere with a child's growth, or cause reproductive problems. Certainly we can all agree that American consumers should have the right to choose whether they want to be exposed to chemicals that cause cancer, or birth defects, or reproductive harm? Apparently not.

By keeping the ingredients secret, companies are taking away our ability to make informed choices. In other words, we don't even have the right to choose whether we want to be exposed to a carcinogen. Companies using unsafe ingredients get to choose for us.

And that's why I made a documentary called "Stink!" - because no one should be ignorant about the Cancer Loophole. Americans need to know that our system to regulate chemicals stinks.

JON WHELAN Director / Producer

Director Jon Whelan entered the world of documentaries in a roundabout way. Whelan got his MBA while dabbling in Virtual Reality. In 1999 he co-founded the Web auction Afternic.com, selling just before the bubble burst in 2000. Whelan was also a founding member of the New York Angels.

The arrival of children in the next decade caused a shift in Whelan's focus, this time to social justice, and the development of "Stink!" Whelan currently advocates for truthful product labeling and serves as advisor to internet and media startups. He is also a principal of Net Return, Inc., and full-time parent to two young daughters in Manhattan. "Stink!" is his first documentary.

**BRYAN GUNNAR COLE Editor**

Bryan Gunnar Cole is a filmmaker with over 20 years of experience in theater, film and television. He began his career in Seattle where he co-founded Annex Theatre to produce new stage works created by emerging writers and theater artists. He founded Sweetspot Pictures while still in graduate school, making his first documentary program "Street Dogs".

Since then, Bryan's directing, producing, and editing credits span feature film, feature and short subject documentary, unscripted television, as well as significant nonprofit and corporate projects. Most recently, he served as Director of Content for one of the largest live music festivals in the U.S., BottleRock Napa Valley.

KRISTA SAPONARA Producer

Krista Saponara is an Emmy Award winning producer and director whose career spans 18 years of documentary, series, and specialty show work featured on ESPN, TNT, PBS, ABC, TLC, and FOX. Krista has been responsible for creative direction, intellectual property and original programming development. She conceptualized, produced and directed Telly Award winning campaigns for the Big Ten Conference and Converse.

**DANIEL CARTER Director of Photography**

Cinematographer Daniel Carter, a native North Carolinian, moved to New York to pursue his career in documentary filmmaking. Some of his credits include: "Dangerous Acts Starring the Unstable Elements of Belarus", "The Street Stops Here", "Racing Dreams," and "Quest for Honor". He is currently in production on "Like Any Other Kid," a look inside one of the most revolutionary juvenile justice rehabilitation programs in the country.

ERIN O'HARA Composer

Erin O'Hara is an acclaimed singer-songwriter, and accomplished composer for film and television. Erin's music has been featured in films, television programs and in film festivals internationally.



Production Company Net Return Entertainment

Director Jon Whelan

Producers Jon Whelan, Krista Saponara

Editor Bryan Gunnar Cole

Writers Jon Whelan, Bryan Gunnar Cole

Director of Photography Daniel Carter

Original Music Erin O'Hara

Motion Graphics Gordon Fales

Additional Photography Dan Brohawn, Grace Huang, Tom Miller, Jamal Solomon

Sound Recordists Chris Callus, Michael Jones, David Hocs, Michael Kimball,
Brian Buckley, Big Pictures Media

Post Production Services Sweetspot Pictures

Assistant Editor Ned Thorne

Edit Room Assistant Alex van Gelder

Additional Motion Graphics Alex van Gelder

Post Production Finishing Services Prime Focus Technologies

Colorist Eric Alvarado

Online Editor Eugene Lehnert

Sound Mixer Kevin Wilson

Executive Director Mary Martin

Production Assistants Jamal Solomon Dean Snodgrass

Transcription Services Benjamin Sidoti, Sarah Catherine Tunkle, Cody Sanders

Make Up Artist Tina Murgas

Make up Model Lee Mann

Balloon Consultant The Amazing Max

Assistant to Director Siri

Featuring

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Karuna Jaggar
Jeffrey Hollender
Jane Houlihan
Alexandra Zissu
Brandon Silk
Rosa Silk
Christophe Laudamiel
Jack Corley
Steve Herman
Gretchen Lee Salter
Dr. Richard Denison
Dr. Leonardo Trasande
Mark Valentini
Dr. Arlene Blum
Stacy Malkin

Judi Shils
Dr. Jennifer Sass
Hon. Steve Israel
Hon. Jan Schakowsky
Hon. Cal Dooley
Michael Rayden
Stephen Rosario
Hon. Leonard Lance

Other Interviewees

Jody Villecco
Connie Pitts
Steve Somers
TR Kids
Jennifer Abril
Michael LaPorta



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STINK! THE MOVIE

Things in America are not as they smell.